

CCC Board of Directors Meeting – March 20, 2019

Absent: Steve

The meeting was called to order by Chairman Debi at 6:29pm. Jay Moody has resigned from the board due to medical issues and Mark Smolnik has replaced Jay for his remaining term of two years. Debi and the rest of the board welcomed Mark .

Secretary Report: The Feb 2019 minutes were sent to all board members. Linda states that she has contacted all of the score card advertisers from last year and has received yes responses so far. One has not yet responded either way. Linda also states that she is going to review the minutes from over the past year to see if there are any issues that were raised that have not been resolved. There being no additions or corrections, Marie made a motion to accept the minutes. Ron seconded it. All were in favor.

Financial report: Steve is not able to attend but sent an email to all board members with the financials attached. He states that the past month was “dismal” compared to this time last year but more in line with the previous few years. He has not had to dip into the line of credit and hasn’t used all of the savings. Memberships have started coming in. The board will wait to approve the financials when Steve is here to answer questions.

Greens: An invoice for dredging the pond was received. Cost was \$2500 but with extra materials, the final total was \$3100. The 20 year old pump for irrigation was taken apart. Nothing seemed to be worn, there were some minor technical issues, and it was put back together. Dan is not sure it will support 10 heads. Will have to wait and see once it’s operating. If not, they will have to get professional help. Andy has been working weekends getting the equipment ready. Tom is expected to begin work around April 10th.

House: Al states coke came and finished their work behind the bar. Bob Mann finished laying the carpet in the supply room. Bob will lightly sand and polyurethane the wood floor for \$200. Al talked to Bob Porter about replacing the leaking urinal. He will get back to him. Al states that the stove needs to be cleaned. A letter was received from a long time member looking for an honorary membership citing the one given to another member at the annual meeting. It was discussed that many of our members are aging and with our membership numbers decreasing every year, we can’t afford to be giving free memberships out. This is an issue that needs discussing at the annual meeting and will go in the letter sent before the annual meeting. Al then handed out a spreadsheet of liquor prices with suggested price increases for certain liquors and removing those that don’t sell well. Ron thinks we should look closer at the liquors that sell well than raising the prices of those that don’t. Scott suggested seeing if we could get golf vendors to come to the club, maybe not this year, but next. Ron suggested having a yard sale to get rid of things we don’t use and generate some money. Marie discussed the bartender situation. All shifts are covered except for Sunday day shift and evening shift. Marie will place an ad for this position. The projected start date to open the club full time is the 3rd week in April. Ed asked who makes the decision to close on a rainy day. There are set hours for the clubhouse to be open from May through Labor Day. It would be up to Tom to determine if carts would be allowed on the course during inclement weather. Ron suggested having events during the summer such as bingo and cribbage, Friday nights being a good night for those. Again, the subject of food came up that if we expect people to stay after playing golf, we need to have some type of food available.

Pro Shop: Debi thanked Ed for getting the pro shop in order. Ed states that ordering shirts locally was not cost effective and will continue to order from Antigua as in the past.

GHIN: GHINs will be put in the computer starting the 1st of April.

Carts: Debi will check with Tom to make sure the carts will be ready for opening day.

Tournament: the schedule has been completed and is sent to the printers.

Marketing/Website: Scott reports the website is up to date. He is doing research for marketing and advertising. He has been in touch with the Eagle Times about advertising in the paper and also in a mailer put out by them. A small square costs \$200, a large square, \$400. The board approved the \$200 square. Regardless of where we advertise, it should say to "bring in this ad" for any specials or discounts. That way we will know the effectiveness of each type of advertising. The local radio station costs \$30 for a 15 second ad. They want to strike a deal that would involve giving them \$600 and \$600 in golf passes in exchange for advertising. That was tabled for now. Advertising in the golf section of the Valley News costs \$400. Scott states he will put an ad in What's Up Claremont as a donation to the club. Ron suggested printing sheets and putting them in people's doors. A motion was made to increase the advertising budget to \$1750 by Mark. Dan seconded it. All were in favor.

Membership: Memberships are starting to come in. As of this date, there are 7 full membership singles, 4 second year, 1 first year and 3 families.

Social Committee: we have bingo on Sat. March 23. Ron volunteered to be the caller. There will be cribbage on Sunday April 7th. The opening cocktail party will be Saturday May 4th at 6pm. Appetizers will be served and Bob and Shane have been booked to play music. The board and the social committee will work together on this.

Old Business: issues already discussed in minutes.

New Business: John St. Pierre has resigned from the board citing medical issues. Debi sent out an email to the membership asking if anyone was interested in filling John's 3 year seat. The only person to respond was Ellie Gage. She is very interested in learning more about the club's operation and is willing to take on the responsibilities of a board member. She is a member of the Ladies League and is on the social committee. Ron made a motion to accept Ellie as our new board member. Marie seconded it. All were in favor. Debi will let Ellie know.

There being no other business, Mark made a motion to adjourn, Al seconded it. All in favor. Meeting adjourned at 7:55pm. Next meeting will be April 17th at 6:30pm.

Respectfully submitted,

Linda Dolan, Secretary