

CCC Board Meeting - January 16th,

2019

The meeting was called to order by Chairman Debi at 6:30pm. Absent were Marie and Steve

Secretary Report - The Nov. 14th report was sent to all board members. Dan found an error regarding the dredging of the pond. Instead of the extra water lasting 20 years, it should read, lasting 20 days. This will serve as a correction. Jay made a motion to accept the minutes with the correction, Ed seconded it. All in favor.

Financial Report - There was no financial report in Steve's absence. Debi did report that while we have dipped into the savings some, the line of credit has remained untouched.

Greens - Dan stated the excavator will be here tomorrow but the ground is still not frozen enough for the heavy equipment to avoid damage. Hopefully with the cold weather next week, the work will be able to be done. Dan reports that Tom will be returning for his last season around April 1. In the meantime, Andy will be sharpening the equipment next month and getting it all ready for the season. They need to purchase approximately \$2700 worth of supplies. Tom had given the board a "wish list" for equipment. The greens sprayer is in great need of being replaced. To prevent snow mold, Tom was able to put chemicals on all the greens except for #3 and #6 as ice had already formed on those two.

House - Al states that the fire dept. came to inspect the stove hood. They sent a letter saying they would come back for a second inspection for work that needs to be done. Al has ordered a new draft and canned beer, "Cold Snap". One urinal in the men's room continues to leak and will cost \$350 to replace. Al took a survey of the liquors and is considering asking to raise the prices for certain drinks. He will have more information at the next meeting. Ed expressed concern that if the drink prices are raised, we will lose people. There was discussion about how to make sure the daytime bartenders get their tips during the golf season. Many people run tabs, pay and tip at the end of the day, those tips going to the evening staff. Suggestions were made to put signs on the door reminding people to tip before the end of the bartender's day. Al asked how the bar was doing now on Thursdays and Fridays. Debi stated it varied from week to week but was not inclined to change the hours open just yet. The club is open on weekends for select activities.

Website/Marketing - Scott is still looking into advertising through mailers that are sent out twice a year. Small ads cost \$200, large, \$400 but supposedly reaches 16,000 people in the area. Al again suggested putting ads in the golf carts. Many other ideas were discussed. Whatever means we use to advertise, patrons will be required to "mention this ad" or bring in the ad in order to take advantage of any specials. That way we will know how effective each type of ad is. One way to get free advertisement for social events is to create an event on Facebook. This can be shared by many to get a widespread audience. Debi will also check with a previous board member whose credit card is still on the Facebook account.

Membership - the membership form was reviewed for the upcoming season. Ron made a motion to increase the college age membership from \$150 to \$175. Jay seconded it. After some discussion, the

motion passed. Al made a motion to increase the yearly cart rental from \$325 to \$350. Seeing as this is the last year for the cart assessment fee, Jay made a motion to keep the cart rental as is until next year. Ron seconded it. It was put to a vote, 5 to keep it as is, 2 to raise the price. The motion carried. Discussed was the \$25 discount that members in good standing could collect for referring a new member. Instead of deducting \$25 from their membership, a check will be issued to them after we receive the dues from those referred. Linda will get the revised form typed and sent to the board for approval. Membership forms should be in the mail by the second week in February. Debi stated that local business Canam, has entered an agreement with the club to offer a 10% discount to their employees that would be good on regularly priced greens fees, carts and pro shop.

Tournament - Ron and Jay will meet on January 27th at 11am. Debi will put a message on FB encouraging anyone who wants to help set up and run tournaments this year to come to this meeting.

Pro Shop - Ed wants a starting budget. Last year the budget started at \$1000 with more added at a later date. Ed has spoken with a local business that is willing to supply golf shirts with our logo and at a projected lower cost than ordering online. Ed will get samples and prices for the board to review. Also discussed were other items that sell well and to have our logo put on them including divot repair tools.

Social - working around club rentals, the social committee has events lined up for the next few weeks. Scott would like the list to put on the website. Emails will be sent out as well as advertising at the club and on Facebook.

Old business - previously discussed and written under specific committees.

New Business - a social member was asking permission to put a food truck in the maintenance shed parking area this season. This could be a liability issue for the club and the board denied it. Jay would like a schedule of the Steven's High matches so they can better prepare who and when would cook for the competing teams. Ron wants the Coach to speak to the team about not using the first tee as a driving range. All board members were advised that if they see infractions on and around the course, they have the authority to speak to these individuals. The club could not operate recently on a Friday night as the driveway and parking lot were too icy and the person who sands was not available. It is felt this was an isolated incident, that the rate being charged per month is very reasonable therefore we will not pursue any refund in the plowing bill. A member's inquiry was discussed and a decision was made by the board. Linda will send a letter to that member with the board's decision. Ron would like to apply to his place of business for a rifle to be raffled off but wants the proceeds to be earmarked for a specific piece of equipment needed. He will work with the Greens committee on that.

There being no other new business, Ron made a motion to adjourn the meeting. Al seconded it. All in favor. Meeting was adjourned at 8:25pm.

The next meeting will be Feb. 20th at 6:30pm.

Respectfully submitted,

Linda Dolan, Secretary